



#myschoolrules

Teachers – tell us about your great students and how they have grown!

Students - tell of about that special teacher or class and what it means to you!

Parents – tell us about that administrator, school district, or anyone in your school that has impacted your child!

Let's get the word out on why my school rules! Through these efforts we will work to gradually reshape public perception as they discover the truth about our effective educators and schools.

Now it's your turn to get the message out about what is good in our schools and it's as easy as 1, 2, 3! Grab your phone – turn to landscape mode – and start filming!

1. State your name and location and say “this is my story” (i.e. “Hi, I’m Ray from Kingston, Oklahoma and this is my story”)
2. Tell a 1-minute story about why your school rules.
 - Specific captivating stories concerning a memorable class, teacher, or student are the most powerful.
 - **TEACHERS - PLEASE DO NOT USE REAL NAMES OF STUDENTS!**
 - End the video with “my school is [school name] and that is why my school rules.” (i.e. “my school is Briarwood Elementary and that is my school rules.”)
3. Upload your video to Instagram or YouTube. Be sure to use the hashtag #myschoolrules. **Make sure you make the posts public so we can find your story!**

Check out myschoolrules.org for updated stories (coming fall 2016)

Questions – contact Adam Mewhorter @ adammewhorter@mooreschools.com

#myschoolrules